

2019-2020 District Goals



District: District 201N3
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 95% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- Promote and support all Club Officers participate in online learning modules re their roles. Provided e-books (hard copy) for Clubs as required
- Promote Mentoring for Lions new to these roles
- Ensure all Clubs have access to Computers
- Conduct workshops(5) early in the 2019-20 Lions year (July & August) for incoming officers identified with limited e-learning computer expertise and electronic reporting via MyLCI and MyLion and for following year in June 2020 for next year incoming officers.
- With a focus on those new to the role and those with limited computer expertise
- Promote the importance of reporting Service Membership Data at workshops
- District Cabinet members to promote online learning in their Clubs

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Schedule specific face to face training with Incoming Zone Chairs and GAT team members following Shadow Cabinet Meeting in June.
- Zone chairs to work closely with GAT team to identify future leaders to support and those seeking further education
- Schedule regular meetings with all GAT team members and support team throughout the year to monitor progress and address identified issues concerns

LEARNING FOR EVERY LION

Lions Leadership institiuties

During tthe 2019-2020ffiscal year; tthe distiricti will identifff qualified candidaties tio apply ffor local and Lions Clubs Intiernational sponsored institiuties in our area

Action Itiems:

I will ensure my disttrictt team understtands ttheir role in identtflying qualified candidattes flor instttttutes.

Custom goal and action itiems

Include E-learning in Workshops conductted early in tthe Yea(July & August) Evaluatte tthe program tto ensure meetts needs of partticipantts flor flutture workshops

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stt Quartter	30
2nd Quartter	30
3rd Quartter	30
4tth Quartter	30

By tthe end offi tthe 4tih quartier, tthe distiricti will add a tiotial offi 120 new members.

Action Itiems:

My disttrictt will esttablissh club branch(es).

My disttrictt will induccce 30 new Lions under 40 years old.

My disttrictt will converrt 10 Leos tto Lions

My disttrictt will organize att leastt membership growth eventts).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our goal. Justt Ask Guide, Club Membership Chair Guide with inductton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	0	0

By the end off tih 4th quartier, tih distiricti will stiarti 2 new clubs.

With a minimum offi 40 chartier members.

Action Itiems:

My districctt will ensure all Guiding Lions are certtfled and assigned tto new clubs

My districctt will hostt a New Club Developmentt Workshop

My districctt will organizd Leo Club(s).

My districctt will sttaatt Specialitty Club(s).

Family flriendly Club- flacilittatte meettng ttmes suittable tto flamilies and allowing children tto attend same

However can be flexible dependantt on whatt tthe community wants

My districctt will use and promotte membership resources tto achieve our gđāb. Membership Developmentt Grantt's New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	15
2nd Quartter	15
3rd Quartter	15
4th Quartter	15

By the end offi tih 4th quartier, tih distiricti's membership drops will nott exceed 60 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Ensure a positive experience for members is vital to retain members.

Provide valuable Service opportunities that members feel proud to be involved in.

Identify new Service Opportunities.

Provide feedback to all members re the outcomes/progress of ongoing projects.

Diversity of Service Projects. Encourage new Service ideas from members.

Ensure new Lions are supported: encouraged and provided with information about Lions and also provided with opportunities to grow and learn. Ask what they would like to be involved in as Lions.

Discourage same members remaining in Board positions for more than two years consecutively(evidence shows results in loss of members) and encourage: promote and support other Club members into Board positions.

Club Research prior to each visit to identify new Lions in Clubs and ask what they are passionate about what is needed in their communities; plus their area of expertise.

NET GROWTH GOAL

120	+	40	-	60	=	100
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 54000 people.

Action Items:

Of the total number of people served in my district, 10000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Encourage Clubs to seek support for large projects and projects requiring significant funding from other Clubs in the District Plus Foundations for further support

Media promotion when Lions Clubs working together to have greater impact on their communities

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 540 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

All Clubs to conduct 5 Service projects related to five Global causes

Promote the importance and positive outcomes from Clubs uniting in Service projects

Recognize Clubs for working together to serve their communities

Promote same during DG visits and provide examples of previous project success when Clubs have worked together

Promote media exposure for Service Projects and Clubs working together and share on My Lion

Custom goal and action items

100% of Clubs in District will report Service and Fund raising activities

Establish baseline of Clubs Service reporting (May/June 2019)

Monitor Service reporting GST and team

Liaise with Club GST re same

Provide education as required (workshops planned)

Monitor improvements

Provide feedback to the Clubs and District

Acknowledge Achievements

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$100,000 to support Campaign 100: LCIF Empowering Service.

My district will secure 100 Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal

Promote the importance of LCIF during all club visitations

Support and encourage LCIF Coordinator to attend Zone and Club meetings

Advise members how LCIF has supported our Local District in previous years including from Grants and Disaster Relief

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor. For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

Monitor and identify Clubs not reporting

Identify those Clubs needing support prior to commencement of the year

Provide ongoing education re same.

Workshops planned for July/August to facilitate effective use of computers for reporting of same.

Encourage feedback to members and community

GST Coordinators at District and Club level - provide education and support for Club GST/Secretary roles-ongoing.

Indicate importance of Service reporting

Promote Use of My Lion in all Clubs